C(L)MM – a transformative vision for Medication Management

Abstract

In many industries automation, digitalization and AI is revolutionizing the way we operate. How can these principles be applied to Hospital Pharmacies to transform Medication Management practices? In the changing landscape of Healthcare new ways of operation are paramount to cope with the challenges of the future and increasing demand for care.

Connected Medication Management is a concept designed to automate and digitalize the Medication management process leveraging the full potential of automation, digitalization and interoperability to unlock operational efficiencies while reducing the risk for errors. Generated data across the medication management process and AI solutions support to drive efficiency and cost reductions while ensuring medication availability.

Looking at the end-to-end medication management process our experts will discuss:
- What does good look like in Medication Management? What frameworks can we rely on and use as a benchmark?
- What solutions are key enablers for the process – driving full traceability and interoperability?
- Controlled Drugs are complex to be handled – how can automation and digitalization support?
- Best practices to implement technology and enabling the „human touch in pharmacy practice"
- Where to start? How can hospital pharmacist's identify the top areas for improvement leveraging lean methodologies?
- After successful implementation of technologies: how can the data generated across the medication management process support continuous optimization and improved decision making?

The session will be interactive with the possibility to ask questions to our presenters.

Target audience
Hospital Pharmacists, C-Suite, Hospital IT, Procurement decision makers,

Learning objectives
After the session, the participant should be able to:
- understand the framework to use as benchmark to optimize medication management processes from medication prescribing to administration
- understand best practices to implement technology and enabling the „human touch in pharmacy practice"
- understand how automation and digitalization can drive efficiencies and how to identify where to start your own automation journey

Educational need addressed

After the session, the participant should be able to:
- understand how to identify on what automation technologies and health information technologies should become part of your strategy – from vision to reality
- understand how to lead change in the organization to advance pharmacy practice
- understand how to continuously optimize implemented solutions to drive best patient outcomes and improve the working environment of HCPs

Keywords

Advanced Pharmacy Practice; Optimize Pharmacist's Patient Care Process; Optimize Patient Outcomes; Patient Safety; Medication Prescribing, Preparation, Distribution, Dispensing, and Administration; Health Informatics

Speakers

- **Vicent Moncho Mas**, Director of Systems and Information Technologies of Hospital de Dénia, a member of the steering committee of Marina Salud S.A. and associate professor consultant at the UOC (Open University of Catalonia).
- **Francine de Stoppelaar**, (PharmD, Msc, CertBA), Assoc. Professor, Healthcare Director and Executive Advisor,
- **Wesam Badran**, (B.Pharm, MBA, LSSB), Sr. Manager Customer Success, BD

Moderated by

- **Dipak Duggal**, (B.Pharm, RPh, MBA), Director of International Medical Affairs, BD