



Eleonora Varntoumian

Digital transformation (plenary session)

Eleonora Varntoumian is the Policy Manager at the European Health Management Association (EHMA). She has a background in International and European Economic Studies and brings a decade of experience in policy and communications. Since relocating to Brussels in 2018, she has worked with various organisations representing the voice of patients, health professionals and researchers in policy-making at the EU and global levels.

Some of her key areas of work included the implementation of Europe's Beating Cancer Plan and the Mission on Cancer, the Revision of the Carcinogens and Mutagens at Work Directive (CMD4), the revision of the EU Pharmaceutical Strategy and the establishment of the European Health Data Space (EHDS).

Eleonora has a comprehensive understanding of the intricacies involved in the digitalisation policies of the medication and care pathways. In terms of policy-making, she serves as a Board Member at the Institute of Cancer and Crisis and was elected as President of the European Health Parliament (EHP7) from 2021-2022. Her experience as President of the EHP7 is invaluable to EHMA for understanding the mechanisms of European Institutions.