

# Leveraging biosimilars for affordable cancer care – what can we learn from the TNF experience?



#### **HOSPITAL PHARMACISTS - SHOW US WHAT YOU CAN DO!**

21st - 23rd March 2018 | Gothenburg, Sweden

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Health Economist,
Stockholm County Council



## Conflict of interest

No conflicts of interest.

# Agenda

- Brief introduction
- Example from Stockholm Infliximab
- Increased use
- Take-home messages

### Biosimilars on the market

- EPO
- G-CSF
- Growth hormones
- Insulin
- TNF-alfa inhibitors
- Rituximab

#### On the horizon:

- Trastuzumab (4)
- Bevacizumab (1)



# Different processes if Rx or inpatient

#### Rx

- National process
- TLV involved
- All TNFs as well as JAKinhibitors
- Negotiations involving confidential discounts
- Non-binding for health-care

#### **Inpatient**

- Regional process of tendering
- Several possible alternatives
  - Single winner takes entire market
  - Multiple vendors with ranking
  - Multiple vendors by indication

# Decision on strategy in 2014

- Initial apprehension about biosimilars
- Doctors and patients felt not enough data was available
- No wish from central administration to force doctors to switch

Thus: Conscious decision to forego short term financial gains in order for patients and doctors to gain confdence about biosimilars. Later biosimilar introductions could then be made faster.

We did not anticipate the results of the national tender in Norway in 2015.



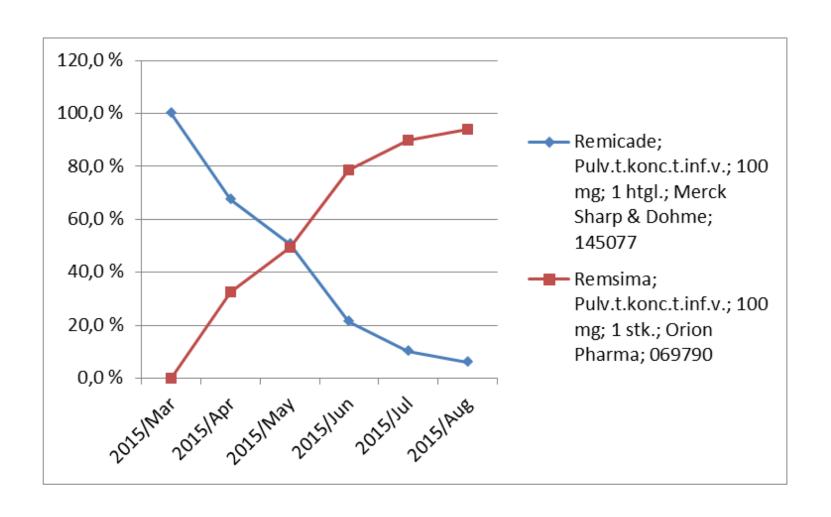
January 2014 IFX tender Norway

January 2015 New IFX tender Norway 69%

March 2015 Launch biosim IFX in Sweden & Denmark Tender in Denmark, aggressive approach

# Stockholms läns landsting

#### The Danish Experience





January 2014 IFX tender Norway

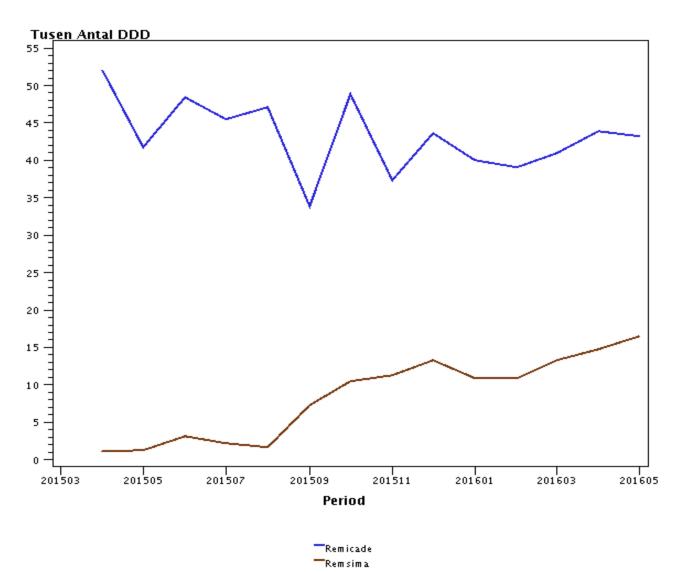
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The Stockholm experience



## Stockholms läns landsting

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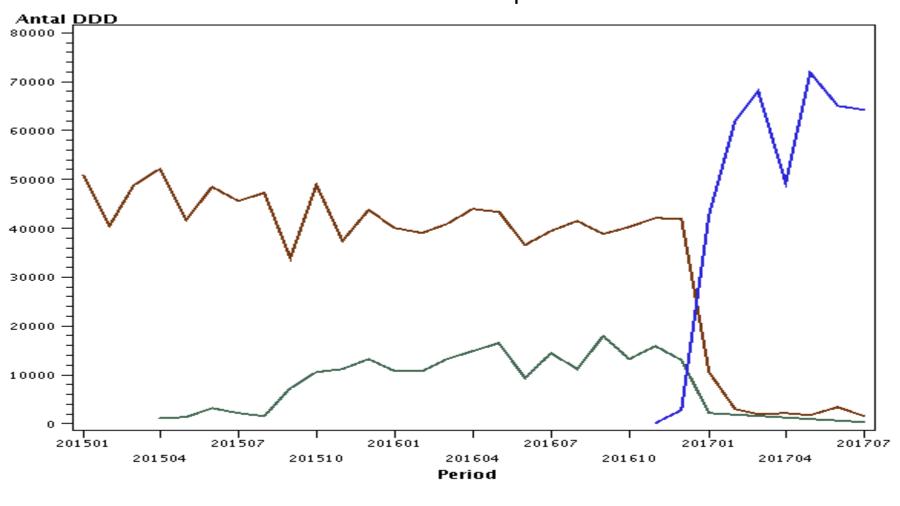
March 2015 –March 2016 Relatively slow uptake, gradually increased experience

October 2016 Tender results announced.

March 2015 Launch biosim IFX in Sweden & Denmark April 2016 Meeting with expert subcommittees in Rheumatology, Dermatology and Gastroenterelogy plus department heads in largest hospitals. Discussion and decision to

January 2017 Tender period starts

The Stockholm experience



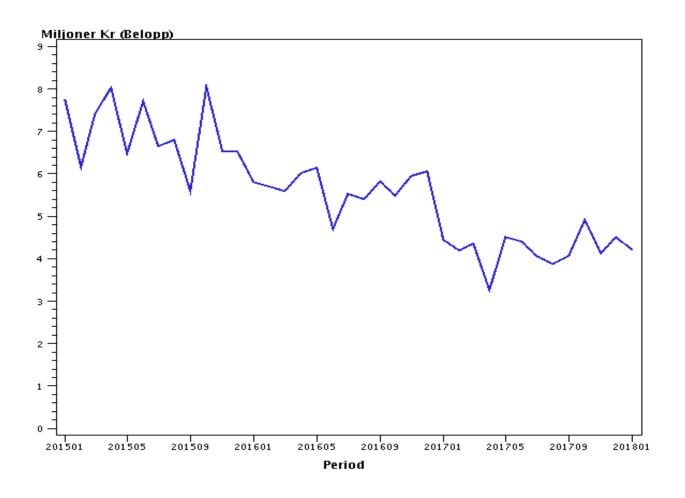


## Prices biosimilars

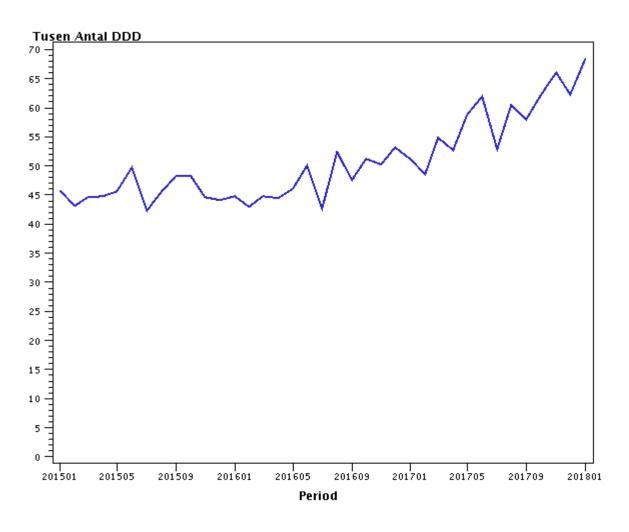
- Infliximab: -70%
- Etanercept: -65%
- Rituximab: -39%

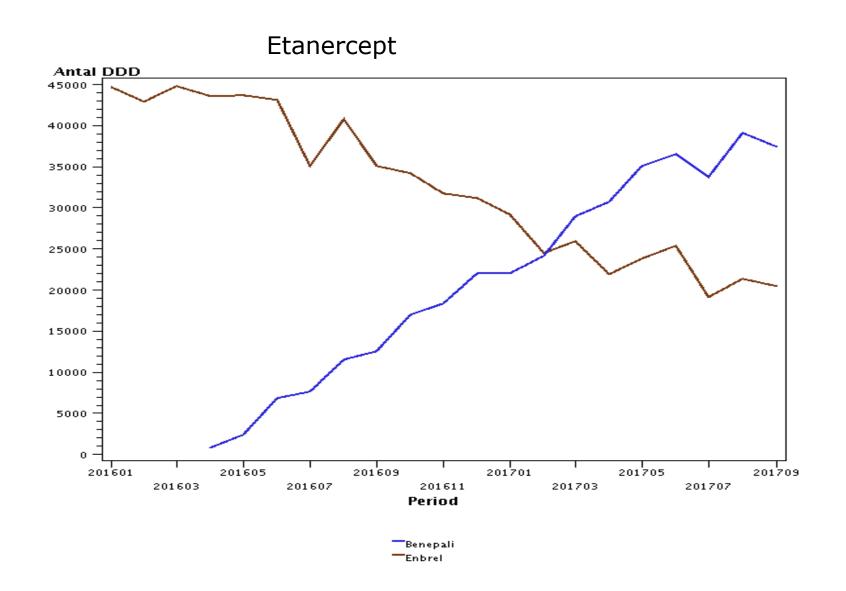


#### Infliximab Costs



#### Infliximab Volume





# Lessons learned to help move forward with the coming biosimilars in cancer

- Education and experience matter
- Utilize the dynamics of competition
- Patents will confuse the market
- Multiple switching

# Three take-home messages

- Large economic savings possible
- To utilize dynamics of competition switch is necessary
- Multiple switching will become a major issue

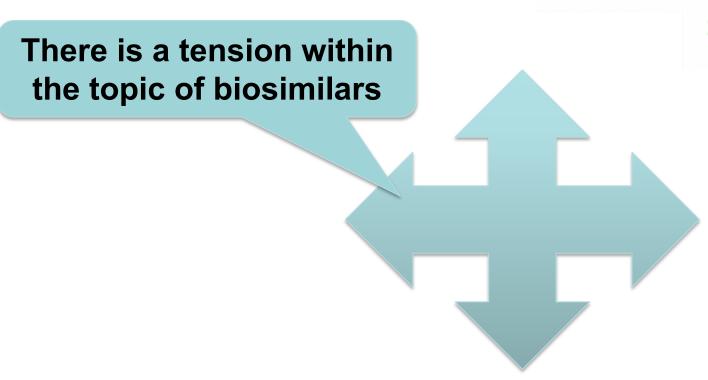


Thank You!



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Economists and Payer: want large tenders and arket competition

There is a tension within the topic of biosimilars

Clinicians have concerns with a new class of Medicines

Complex Hi-Tech
Pharmaceutical Science
explanations to concerns
are inaccessible to busy
time-pressed pharmacists

Patients want the best outcomes

Economists and Payer: want large tenders and market competition

Clinicians have concerns with a new class of Medicines

3. Who in surveys have shown significant concern over this policy

ents want the best outcomes

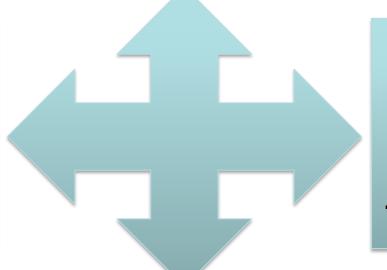
1.But - annual single drug tenders means all adjuvant trastuzumab patients will need to switch drug brands – since the schedule is 12-14 months duration

exp.

2. This "switching" creates work for busy hard pressed pharmacists and physicians

Economists and Payer: want large tenders and market competition

Clinicians have concerns with a new class of Medicines



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Pharmaceutical Science
explanations to concerns
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**Patien** 

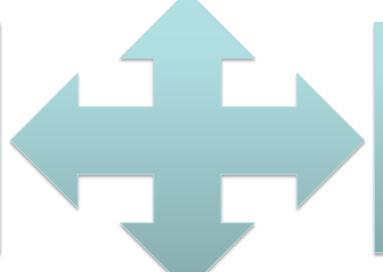
Publically accessible data on a Biosimilar

– such as at US FDA Advisory

Committees – run typically to >600 pages
of often highly technical data

Economists and Payer: want large tenders and market competition

Clinicians have concerns with a new class of Medicines



Complex Hi-Tech
Pharmaceutical Science
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Surveys show that most Doctors don't access this data – and potentially many may not have sufficient training to understand complex pharmaceutical science data

Failure to understand patient concerns can jeopardize compliance – a phenomenon known as the "NoCebo Effect"

Clinicians have concerns with a new class of Medicines

Payer rs a titio

surveys of patients' and clinicians' views clearly demonstrate important gaps in their level of awareness and perception of biosimilars, which can trigger feelings of uncertainty and ungrounded negative attitudes towards prescribing or receiving biosimilars

Patients want the best outcomes

Data were obtained from 24 countries, 20 **EU Member States**, plus Iceland, Norway, Russia, and Serbia. The 20 EU Member States, and **European Economic Area (EEA) countries Iceland and Norway** 



PLoS One. 2017; 12(12): e0190147.

PMCID: PMC5746224

Published online 2017 Dec 28. doi: 10.1371/journal.pone.0190147

#### Policies for biosimilar uptake in Europe: An overview

Evelien Moorkens, Investic \*\* thodology, Writing – original draft, Writing – review & editing, \*\* Arnold G. Vulto, Conceptualization, \*\* ting – review & editing, \*\* Isabelle Huys, Conceptualization,

"The main hurdle for all countries was limited knowledge of biosimilars among key stakeholders and the lack of education, especially for physicians and patients."

Writing – review & editing, ZZ Antra Fogele, Investigation, Writing – review & editing, Anita Viksna, Investigation, Writing – review & editing, Magdalena Władysiuk, Investigation, Writing – review & editing, Investigation, Writing – review & editing, Investigation, Writing – review & editing, Marija Kalaba, Investigation, Writing – review & editing, Simona Mencej Bedrač, Investigation, Writing – review & editing, Vriting – review & editing, Investigation, Writing – review & editing, Supervision, Writing – review & editing, Supervision, Writing – review & editing

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"There is a clear need for more information and better communication on the use of biosimilars.

Writing – review & editir

claus, Investigation, Writing – review & editing, Maria Dimitrova,

This information should come from an independent institution and should be precise and reliable.

Writing - review

Investigation, Writing – review & editing,<sup>21</sup> Asbjørn Mack, Investigation,
Investigation, Writing – review & editing,<sup>23</sup> Anita Viksna

Lessons and trainings could be organized, for example in hospitals, where most biosimilars will be prescribed"

viriung – review a editing

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Vriting – review & editing, 2 Isabelle Huys, Conceptualization,

Although most European countries do not allow biosimilar substitution at the pharmacy level,

our results showed that several countries are implementing pharmacist substitution, even though the scope and rules governing such substitution tend to vary between these countries

Δn

Winner

Data were obtained from 24 countries, 20 **EU Member States**, plus Iceland, Norway, Russia, and Serbia. The 20 EU Member States, and **European Economic Area (EEA) countries Iceland and Norway** 



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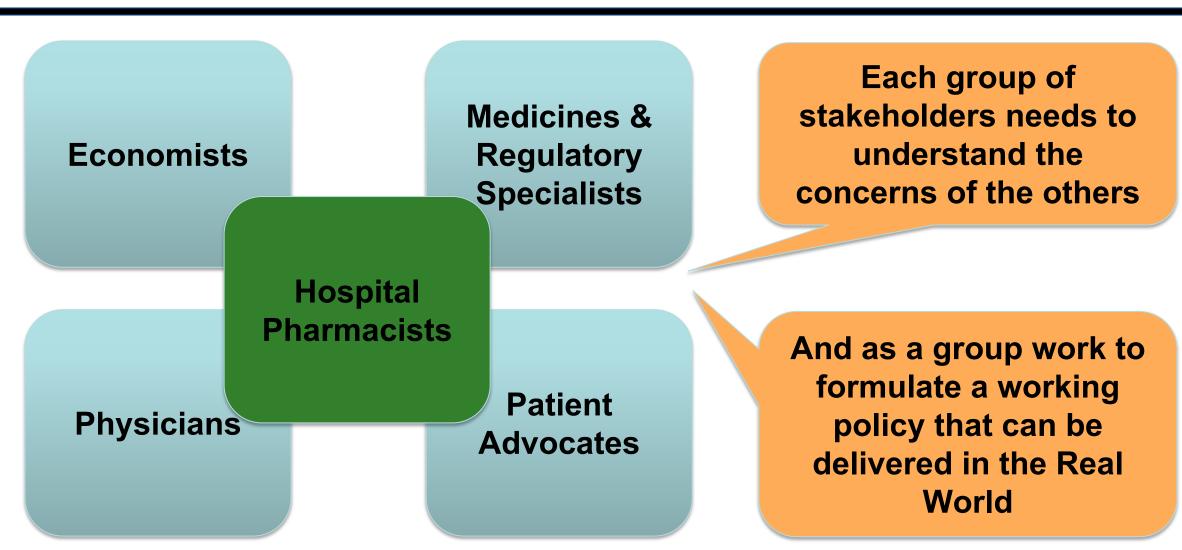
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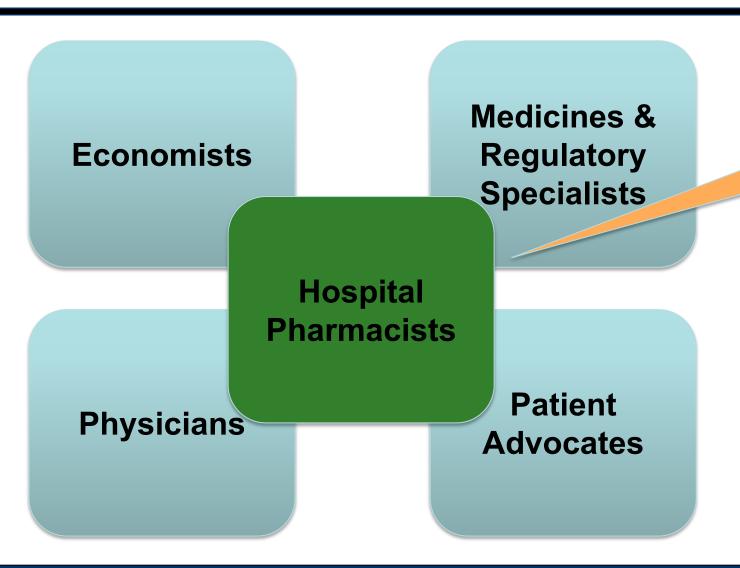
biosimilar policies have to include all stakeholders, from patient groups, doctors, hospitals to national institutions responsible for pricing and reimbursement.

Writing – review & editing, 22 Antra Fogele, Investigation, Writing – review & editing, 23 Anita Viksna, Investigation, Writing – review & editing, 24 Helder Mota-Filipe, Investigation, Writing – review & editing, 25 Dmitry Meshkov, Investigation, Writing – review & editing, 26 Marija Kalaba, Investigation, Writing – review & editing, 27 Simona Mencej Bedrač, Investigation, Writing – review & editing, 29 Corrine Zara, Investigation, Writing – review & editing, 30 Peter Skiöld, Investigation, Writing – review & editing, 31 Einar Magnússon, Investigation, Writing – review & editing, 30 Peter Skiöld, Investigation, Writing – review & editing, 31 Einar Magnússon, Investigation, Writing – review & editing, 32 and Steven Simoens, Conceptualization, Methodology, Supervision, Writing – review & editing 1

### Successful biosimilar strategies are based on cooperation



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This process takes resources

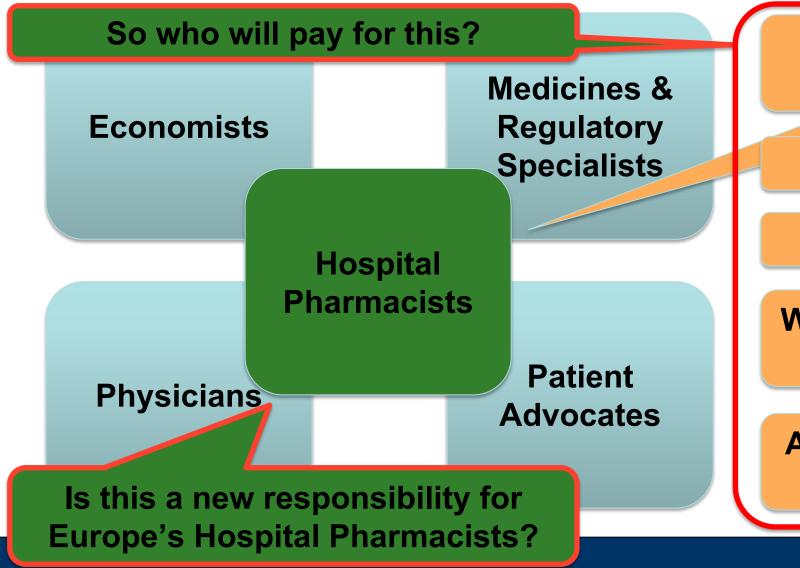
**Staff time for meetings** 

**Research material** 

Writing and agreeing patient information strategies

Agreement - who will talk to the patients?.....etc

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#### What hospital pharmacists do - YouTube



https://www.youtube.com/watch?v=l6Nzmd7oZIM ▼

Nov 18, 2013 - Uploaded by EAHP

The European Association of Hospital Pharmacists (EAHP) is hosting a Summit in May 2014 to set out the ...

#### What hospital pharmacists do - YouTube



https://www.youtube.com/watch?v=ZwkeummgYh8 ▼

Jan 6, 2015 - Uploaded by EAHP

This video explains what it is the **hospital pharmacist** does, and why their **role** is so important to safe and ...

Is this a new responsibility for Europe's Hospital Pharmacists?

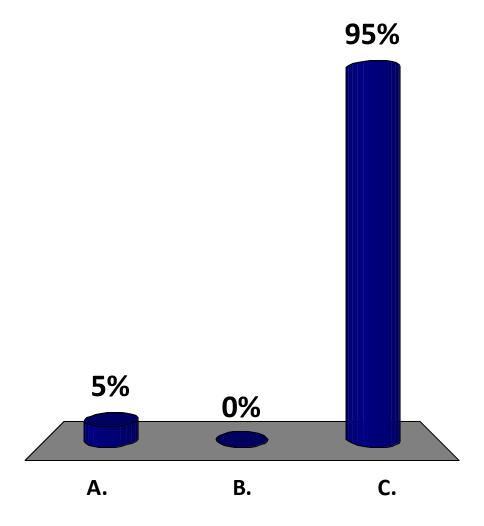
Dear Colleagues - What are your comments and questions on the topic?

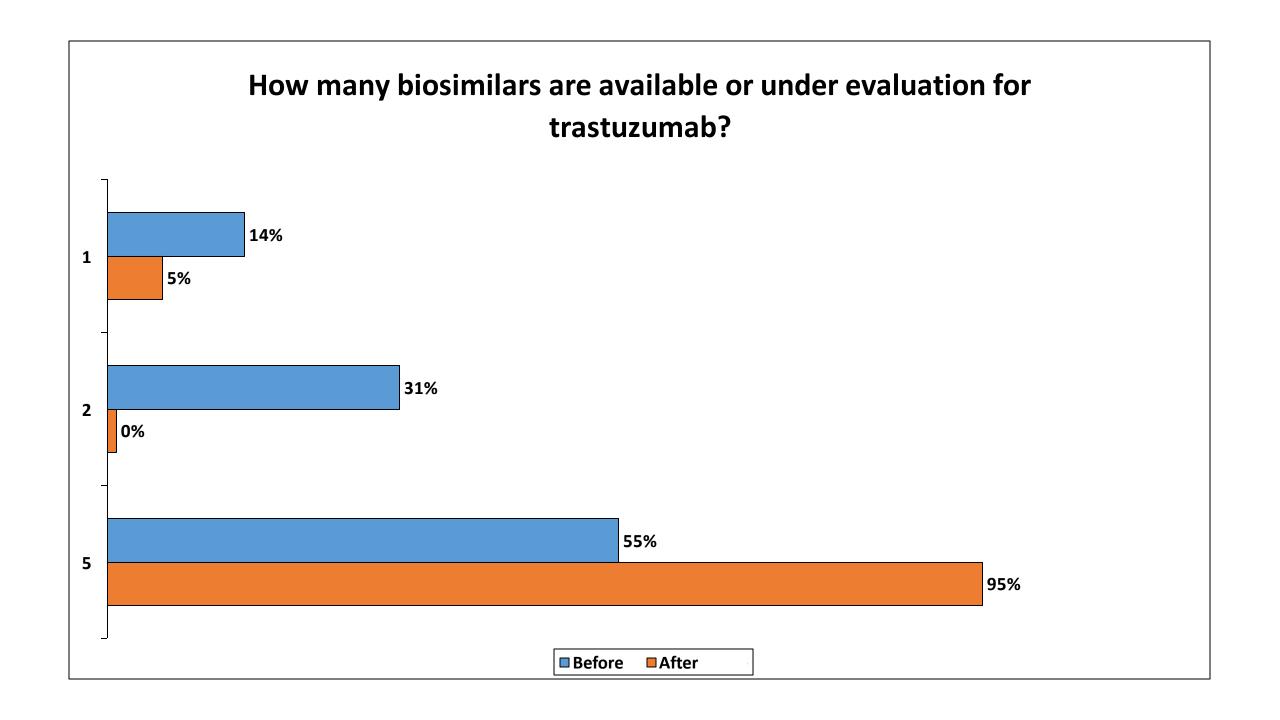
How many biosimilars are available or under evaluation for trastuzumab?



B. 2





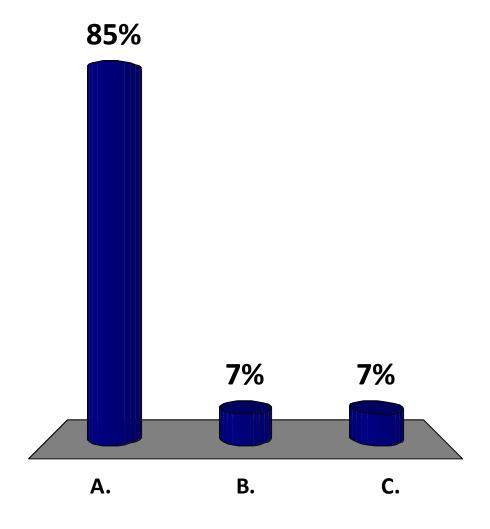


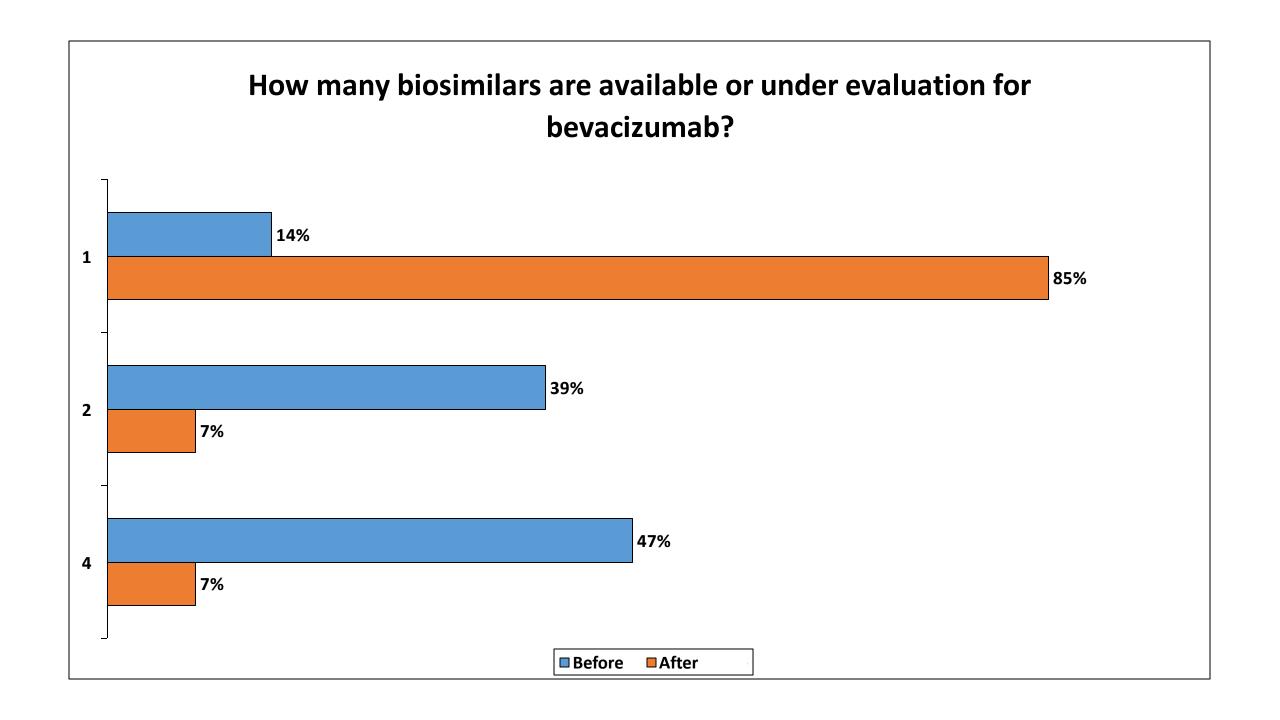
# How many biosimilars are available or under evaluation for bevacizumab?



B. 2

C. 4





# Which substance will most probably have the more rapid price decreases?

- ✓ A. Trastuzumab
  - B. Bevacizumab
  - C. No significant difference

