

To Mr. Tzimis Leonidas
Member of IHE Pharmacy

eHealth Forum 2016

Invitation to participate in the Scientific Committee

Athens, July 04, 2016

Dear Mr. Tzimis,

It is my great pleasure to formally invite you on behalf of the Organizing Committee to be a member of the Scientific Committee of the **eHealth Forum** organized in Athens, on the **25th and 26th of October 2016**, at the **Megaron Athens International Conference Centre**.

In cooperation with Health Level Seven Hellas (HL7), the European Connected Health Alliance (ECHAlliance), the Greek Network - EIP on AHA, the Athens Medical Society, and the Hellenic Healthy Cities Network (EDDYPPY), and the valuable support of HL7 International, IHE-Europe (Integrating the Healthcare Enterprise), EHTEL (European Health Telematics Association) and the Hellenic Informatics Association (HHIA) this year's eHealth Forum will host policy makers, medical professionals, health care providers, tech innovators, researchers, investors, pharma, telecommunications companies, patient advocacy groups and major health IT players to pursue the conversation on eHealth, help create lasting partnerships and effect comprehensive change in healthcare.

The Forum is the only event connecting eHealth stakeholders from the West and East of Europe with those from the Balkans, South East Mediterranean and the Middle East. This year the Forum aims to connect healthcare resources from over 15 diverse countries and advance the flow of cooperation beyond the borders of each nation. Our goal is to bring together all neighbouring countries to open a sustainable channel of sharing knowledge, disseminating information and best practices, promote consequential change nationally and create matchmaking potential to span the entire region.

It is our conviction, your support and contribution to the Scientific Committee of the eHealth Forum will be instrumental in bringing the conversation forward, and will lead to developing a comprehensive agenda for the event.

Within the eHealth Forum in 2016 we will host an interactive exhibition to showcase innovation and cutting edge technology in digital health. We believe it is imperative to display products, services and applications that will further enhance the dissemination of information from the research centres, industry and policy makers, to the ultimate end users: healthcare professionals, patients and consumers.

ORGANIZER:



IN COLLABORATION WITH:



This year's themes include:

- eHealth Framework (legal framework of eHealth, strategies, innovation & research, eSkills in health)
- eHealth in practice today (interoperability, certification)
- Clinical management of chronic illness (patient records, treatment protocols, Integrated Care)
- Patient at the center: Health Applications (healthy ageing, Silver Economy, fitness & well-being, Precision Medicine)
- Big Data ((real world data analytics, Personalized Health, bioinformatics)
- Data-aware medical devices (wearables, IoT applications in health, medical devices)
- Cyber-security (data protection solutions, management of threats)
- Behavioural Change (prevention/health promotion, patient empowerment)

Please find more information on the eHealth Forum 2016 themes and procedures on our website:
www.ehealthforum.org

Moreover, we intend to conduct an extensive survey to chart the eHealth Profile (health professionals and end users) of as many of the countries in the region as we can reach. To this end, we kindly request your assistance with any recommendations that will guide us in the right direction. We would greatly appreciate it if you introduce us to university/institute researchers, medical professionals or officials that would be willing to discuss with us a possible collaboration to collect data in their countries. Also you may provide some feedback on the questions to be asked. The data produced by the survey will be made available to all participating entities.

Dear Mr. Tzimis, your acceptance to participate to the Scientific Committee and contribute with your distinctive expertise to the success of eHealth Forum 2016 will be a great honour for us.

On behalf of the eHealth Forum Organising Committee

Yours faithfully,



Lina Nikolopoulou
Managing Director

ORGANIZER:



IN COLLABORATION WITH:

