UKCPA

CLINICAL PHARMACY ASSOCIATION

Prospectus





- **66** I doubt I could do my job without the UKCPA.
- 66 Joining the UKCPA has been the single most important thing I have ever done to help me be a better pharmacist on a day to day basis.
- **66** When you work in a specialist area with few people to help, being able to reach out to other specialists is invaluable.

UKCPA members



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Leading in clinical pharmacy



- UKCPA was formed by pharmacy practitioners and continues to be directed and shaped by those working at the forefront of patient care.
- Multiple specialist groups exist under the umbrella of UKCPA, each of which provides education and training events, an online forum for sharing best practice, and whose leaders represent UKCPA at national and international events.
- Members join UKCPA to learn from experts, share best practice and attend expert-led educational events.
- UKCPA is dedicated to improving the practice of pharmacy for the benefit of patients, the public and its members.
- UKCPA regularly pioneers and contributes to national clinical pharmacy initiatives.
- Our online networks offer members 24-hour access to the UKCPA practitioner community. They are also a source of continuous support and resource, holding useful documents, event presentations and handouts, and audio recordings of conference keynote talks.



Excellence, leadership and partnership are key to the UKCPA mission and vision for clinical pharmacy. We offer forums for networking, collaborations, sharing best practice and inspiring innovation.

Our educational ethos is based on sharing and learning from practitioner expertise, speciality and experience.

Our community is both supportive and stimulating, offering our members and event delegates the opportunity to explore, innovate and flourish.

World-leading education

UKCPA is the largest clinical pharmacy organisation in the UK and holds education and training events which are

highly regarded from all over the world. Our events are held across the UK and are attended by both national and international audiences.

Delivering across specialisms and levels of practice

Across our annual educational calendar, we deliver national conferences, Masterclasses, a residential foundation course, and webinars, ensuring that our portfolio delivers for practitioners at all levels of

leading expert practitioners in the UK today. They bring knowledge, experience and best practice.

Leadership initiatives

UKCPA leaders pioneer national initiatives such as curriculum development and professional recognition of advanced practice. They regularly contribute to national consultations and guideline developments.

UKCPA member

practice, from pre-registration and early years, up to senior and consultant level. Our areas of specialism are represented through our events, allowing clinical pharmacists to learn from subject experts.

Learning from the experts

All our educational events are primarily organised and delivered by our members: the

National and international representation

Our key leaders represent UK pharmacy via national and international events, by speaking on behalf of the Royal Pharmaceutical Society at conferences and through the media, and by contributing to national health policy and agenda setting.

Number of **UKCPA members**

as of 31 March 2014

2532

Quality and value

- We have a long and distinguished reputation for the quality of our learning events.
- The quality of our event content is ensured by it being delivered by our practitioner experts, who bring leading edge knowledge and experience.
- UKCPA is not-for-profit and is committed to re-investing surplus monies into the Association with the aim of lowering costs of events to members, or developing valuable member resources and benefits.





We are confident of the quality and value that UKCPA delivers, in terms of member benefits and learning events. We believe that this quality is passed through our leading experts and shared with the wider community of practitioners, ultimately improving clinical pharmacy practice and patient care.

Established reputation

UKCPA has a long and distinguished reputation for the quality of our learning events. The continued success of our events year on year demonstrates our relevance and value.

Quality guaranteed

All our events are designed and delivered by expert practitioners who work at the leading edge of their specialist area. Their knowledge and experience is shared with our delegates so that they get first hand information and opinion to take back to their daily practice.

Feedback

We always invite feedback from our delegates and

- **66** It's not easy to replicate this kind of quality interaction
- **66** Very interesting talks by enthusiastic speakers who are experts in their field
- **66** An invaluable way of keeping up to date in the company of leading practitioners

UKCPA event delegates

members and ensure we implement changes where necessary and possible. Our regular review of member benefits and events ensures that we provide what our members want and need.

Re-invest for value

As a not-for-profit organisation we re-invest our surplus into the Association with the aim of increasing or improving member benefits, or lowering the cost of our events to make them more accessible to our members. We also seek industry support for our events which not only fosters important partnerships, but eases the financial burden on NHS pharmacy departments and individuals.

Competitively priced

We regularly review the cost of competitor events and consistently find that UKCPA events are one of the lowest.

We organise all our events inhouse and as such have the lowest organisational costs possible. We have long standing relationships with event venues and regularly review prices to ensure we receive the best deals.

Maximising member needs

Our most valued member benefit is our online network system accessed via our website. Our practitioners find this invaluable for sharing ideas and documents, asking advice and solving clinical problems, particularly for those who feel more isolated in their practice.

We regularly upgrade our website to ensure that it delivers the functionality that our members need. In addition, we invest in functions which not only enhance our members' online experience but also deliver value for membership money.

Funding and awards

- UKCPA is committed to maximising access to practitioner education and professional development.
- To achieve this, we offer financial support to students and newly qualified practitioners.
- We have long standing and valued relationships with industry partners who sponsor many of our events, as well as provide funding for attendance.
- We are also committed to supporting best practice, innovation and research through our awards and research grant funding.





There are a number of ways in which UKCPA offers financial support to pharmacy practitioners wishing to access our benefits and resources.

66 We are delighted to receive this grant from the UKCPA. This project will now allow us to expand and build on our data."

UKCPA research grant holder, 2013

Awards

We offer our members the chance to apply for industryand UKCPA-sponsored awards of up to £1500 in value. These are a recognition of excellence and innovation in various therapeutic areas and include funding to present the work at one of our events.

Research grant

In partnership with Pharmacy Research UK we offer up to £50,000 in our Clinical Pharmacy Research Grant.

This is one of very few research awards for clinical pharmacy and recognises the need to support practitioners to develop their research skills in addition to building and maintaining the evidence-base for pharmacy practice and the profession.

The funding is aimed at pharmacists that are seeking to undertake research in their area of clinical practice, while further developing their research skills. While the quality of applications is of

paramount importance, priority is given to lead applicants for whom the project is their first as a Principal Investigator.

Event funding

We provide several opportunities to support attendance at UKCPA events, including free conference or masterclass attendance as part of an award package, and industry-sponsored conference attendance for early years practitioners.

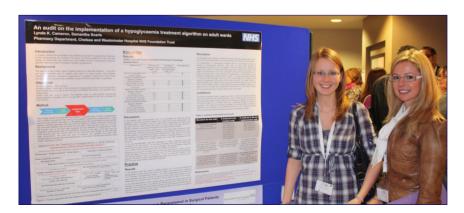
Student discounts

We offer a free UKCPA membership package to members of the British

Pharmaceutical Students' Association which includes access to the website, including online discussion areas and Association announcements, our ebulletin, and discounted attendance at events.

Early years offer

Practitioners in their early years are often the most vulnerable and require the most support. We offer a 50% membership discount to ex-BPSA members who are in their first year of registration. This allows full access to all membership benefits.



Learning events

- All our specialist groups offer educational events, as conference worksessions, one-day Masterclasses or as webinars.
- Events are held across the UK and in easy to reach locations.
- Our annual conferences offer residential rates, or delegates can choose to stay in accommodation of their own choosing.





UKCPA offer a number of educational events throughout the year, which cater for all levels of practice.

Conferences

We hold two residential conferences per year, over two to three days. Our Spring Conference, delivered jointly with the Guild of Healthcare Pharmacists, caters for all levels of practice but is particularly valued by senior level practitioners.

Our Autumn Symposium is highly valued by junior and mid-career practitioners, but equally enjoyed by more senior pharmacists who regularly attend.

Both events feature inspiring and informative keynote speakers and a choice of intensive discussion-focussed worksessions. Poster and oral



66 I've had a really informative day and feel inspired to go back to my department and make a difference.

UKCPA event delegate

presentations showcase new research and service development initiatives in pharmacy. Networking is valued highly and we provide plenty of opportunities during our refreshment breaks and social events, as well as dedicated exhibition time to mix with industry colleagues.

Masterclasses

Our Masterclasses are designed and delivered by expert practitioner members within the UKCPA specialist groups. This ensures quality, relevance and accuracy.

These events are held all over the UK and always in a convenient location. They offer an intensive learning environment on specific topic areas where key speakers and expert practitioners will share best practice. There are always plenty of opportunities for discussions, interactions and networking.

We also run a residential course specifically designed for pre-registration and returning practitioners. It features clinical case study exercises and is highly valued for the opportunities available to interact with the expert speakers.

Webinars

We have delivered webinars in partnership with the Royal Pharmaceutical Society since 2011. Our programme runs throughout the year and is free of charge for members of either organisation. Topics can be clinically focussed as well as addressing leadership issues or practical skills such as building a professional development portfolio.

A comprehensive listing of our current event offering is provided on the UKCPA website: www.ukcpa.org

The number of **practitioners attending** and learning from
UKCPA events, 2013-14

1684

How to join UKCPA

Join the 2500+ members who currently benefit from our experts' advice in medicines management. You can join in one of four ways:

- 1. Complete and return the application form and direct debit mandate that accompanies this brochure. In the event these have been separated, you can also:
- 2. Download an application form from the 'Join UKCPA' page on www.ukcpa.org
- 3. Request an application form by emailing membership.services@ukcpa.com or writing to Head Office.
- 4. Apply using our online membership application form: http://bit.ly/joinUKCPA



Supporting you 365 days of the year

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www.ukcpa.org