

# Additional benefits for organisations

December 2012



## Everything you need to improve healthcare in one place

Our core mission is to empower health professionals to play a more active role in helping achieve better outcomes in patient care.

By building on the BMJ Group's strengths of using evidence and best practice we aim to support clinicians and organisations to improve the quality of care they provide for patients.

## BMJ Quality Improvement Programme

Clinicians working on the frontline get a unique insight into the care patients receive. We also believe they have the ideas to make patient care better. The **BMJ Quality Improvement Programme** is designed to help them do that.

Built by clinicians, it supports them through an improvement project to make a real difference for patients.

### Workbook

An **online workbook** to guides users step-by-step through a quality improvement project

### Journal

The opportunity to **publish their work** in BMJ Quality Improvement Reports - a new peer-reviewed journal of quality improvement evidence

### Mentor

The ability to **bring their own mentor** (or find a volunteer from our programme) to guide and review their work

### Tools

Over 20+ bespoke **learning modules, case examples and tools**

Recently completed projects -

- Improved surgical handover which increased the discharge of suitable patients at weekends from 5% to 20%
- An educational programme which improved correct prescribing for Parkinson's disease from 43% to 82%
- Developed a new calculation tool which led to a three-fold increase in accurate dosage of gentamicin

Read more projects in *BMJ Quality Improvement Reports* at [qir.bmj.com](http://qir.bmj.com)

*'Using the BMJ Junior Doctor Quality Improvement Programme made it really easy for me to carry out my quality improvement project. It was really structured and concise.'*  
(FY2 doctor, Warwick)



### Benefits for clinicians -

- ✓ Develop their career by getting published in a BMJ journal
- ✓ Step-by-step guidance to improving patient care
- ✓ Improve their knowledge with 20+ learning modules and resources
- ✓ Link with their clinical mentor to guide and review their work

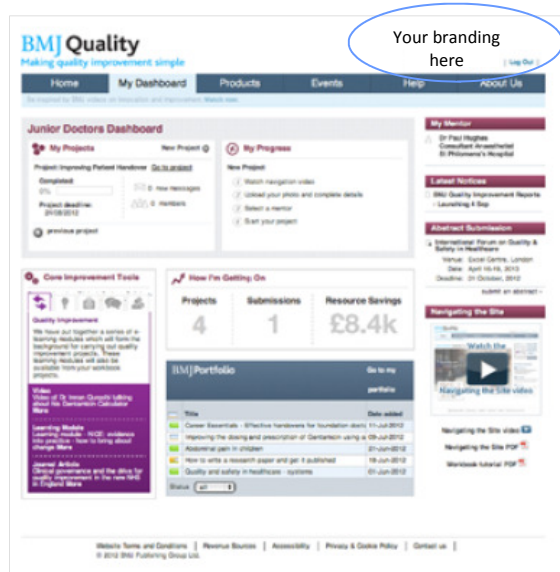
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## What can the BMJ Quality Improvement Programme offer your institution?

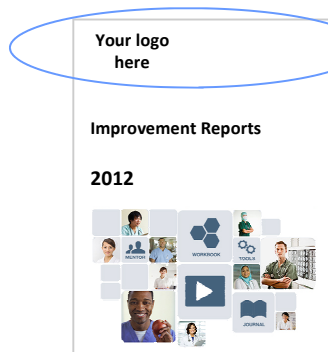
Allows individuals to choose either BMJ Quality Improvement Programme (suitable for all healthcare professionals) or our enhanced BMJ Junior Doctor Improvement Programme. Registration is via IP range or access code.

- Co-branding of our online programme (both web and mobile) displayed to all your users along with local notices and information



Your organisation's branding

- Annual or quarterly branded PDF mini-journal
  - Showcases all the improvement publications made by your users
  - Ability to circulate as required
  - Printed copies can also be provided (price on asking)



Branded PDF booklet containing all the published projects by your members

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- Monthly email report detailing -
  - Total number of registered users
  - Total of submitted and published projects
  - Title of submitted projects and category areas (with links to published articles)
  - Total healthcare resource saving by all your users
- Branded version of our PDF information leaflet for circulation to users
- Introductory email to be forwarded to eligible users introducing this programme
- BMJ customer support and marketing assistance to support your users
- Structured user engagement programme through email with online prompts to drive usage during the delivery period

## Timing

- Delivery within 8 weeks of agreement

## Costs

- Total proposal = £40.83 excl. VAT per user (12 months individual access)

## Contact

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## Upgrade to 1000 users to receive -

- Quarterly publications of branded Improvement Reports
- Complete customised platform
- Your branding and custom colours
- Add your notices and links
- Branded online journal
- Bespoke landing page