## STRATEGY AND LEADERSHIP PERSPECTIVES FOR DIGITAL TRANSFORMATION OF HOSPITAL PHARMACIES

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## **Daniele Bellavia**

Digital transformation and automation: Opportunities for hospital pharmacies and evidence available to justify investments

**Daniele Bellavia** is a dedicated research fellow at the School of Management Engineering at LIUC Business School. He holds a Master's Degree in Management Engineering, with a focus on healthcare systems, and has completed a Master Course in Health Technology Assessment.

His primary research interests revolve around healthcare management, where he applies advanced techniques such as Activity-Based Costing and economic evaluation of health technologies to optimize healthcare processes and enhance operational efficiency.

Daniele's work aims to bridge the gap between engineering principles and healthcare applications, ensuring that health systems are both effective and economically sustainable. His contributions to the field have been recognized in various academic and professional forums and international conferences.

Through his role at LIUC Business School, Daniele continues to advance the understanding and implementation of effective healthcare management practices, making significant strides in the optimization of health systems and contributing to the overall improvement of healthcare delivery, with more than 80 teaching hours per year and 20 research activities carried out.