

2014-2024
10TH ANNIVERSARY

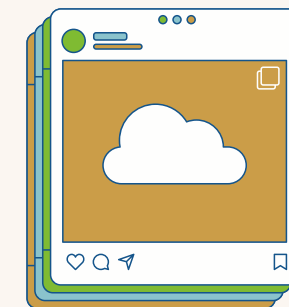
**european statements
of hospital pharmacy**



right for the patient, right for the profession



#TOOLKIT



Follow us on Social Media for more - @EAHPOfficial





About the European Statements of Hospital Pharmacy

This year marks the 10th anniversary of the European Statements of Hospital Pharmacy. Adopted in 2012, with more than 100 healthcare representatives, the Statements represent what we believe every European health system should aim for in the delivery of hospital pharmacy services. They represent the future of the hospital pharmacy profession.

This toolkit includes campaign materials, best practices, and other valuable resources to successfully create your campaign for the celebration of the Statements. It can be used by hospital pharmacy professionals, hospitals, associations and public institutions to raise awareness about the Statements and their meaning for patients and healthcare professionals.

The 44 Statements are divided into 6 different sections:

1

INTRODUCTORY STATEMENTS
AND GOVERNANCE

2

SELECTION, PROCUREMENT
AND DISTRIBUTION

3

PRODUCTION AND
COMPOUNDING

4

CLINICAL PHARMACY SERVICES

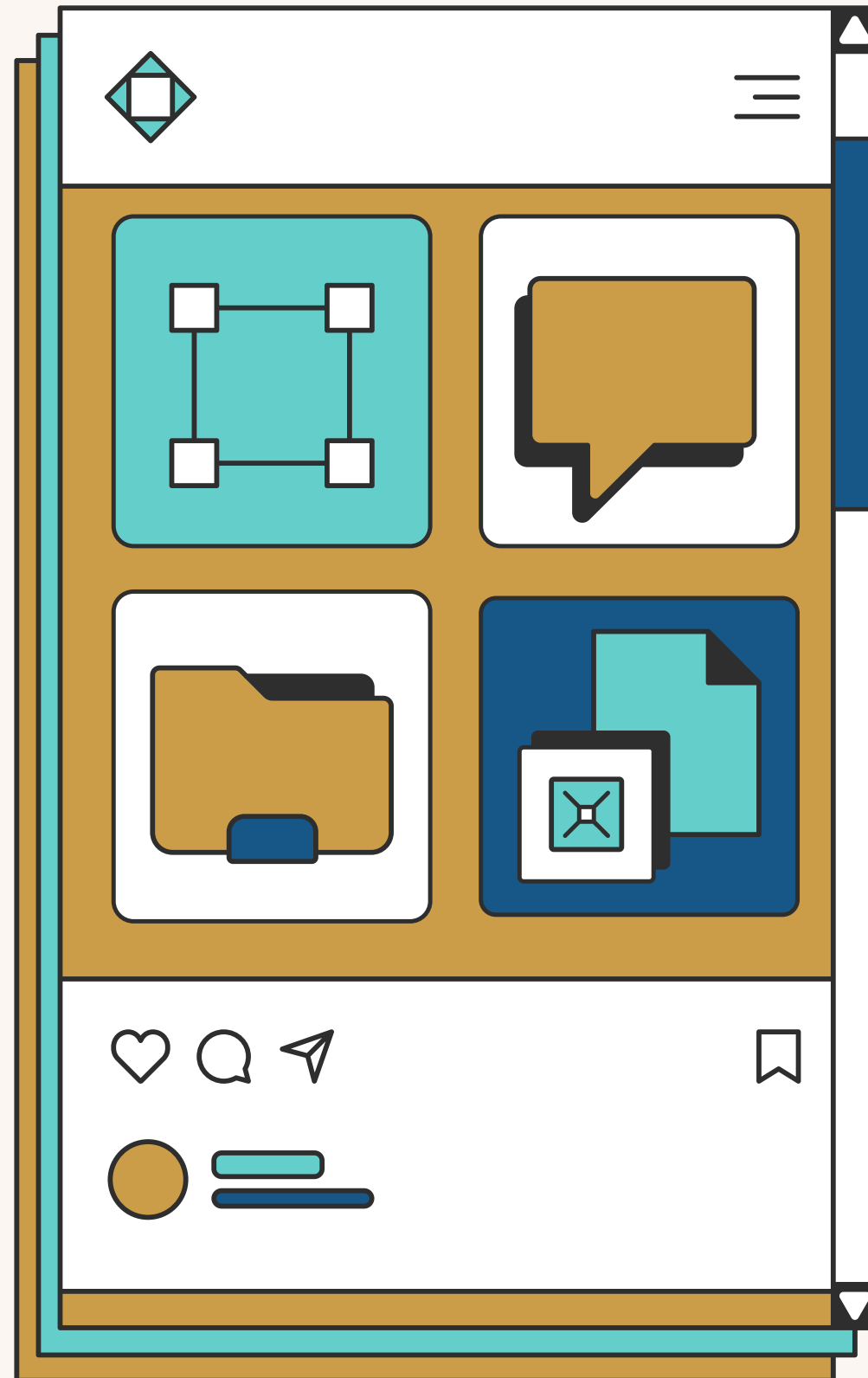
5

PATIENT SAFETY AND
QUALITY ASSURANCE

6

EDUCATION AND
RESEARCH

In 2021, EAHP reviewed the European Statements and added a few comments to further clarify their meaning. The updated commented version of the European Statements of Hospital Pharmacy is available [here](#).



Anniversary of the adoption of the European Statements of Hospital Pharmacy

The European Statements of Hospital Pharmacy express commonly agreed objectives which every European health system should aim for in the delivery of hospital pharmacy services. They were formulated via a methodological consultation process with EAHP's 34 member country associations (EAHP has now 36 members) and 34 patient and healthcare professional organisations and subject to final approval at the European Summit on Hospital Pharmacy (14 & 15 May 2014) that was attended by more than 100 people.

About the Campaign - Key Messages

01

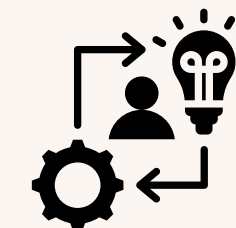
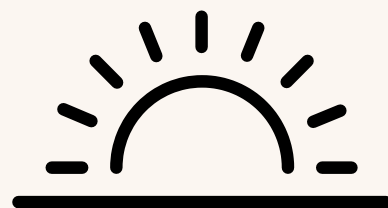
The European Statements of Hospital Pharmacy express commonly agreed objectives which every European health system should aim for in the delivery of hospital pharmacy services. The Statements represent the future of the profession. Adopted in 2014, EAHP and its members have been working since then on their implementation.

02

The statements were subject to an open Delphi consultation with national hospital pharmacy associations, European patient groups, doctors and nursing organisations. The same organisations then gave their final joint approval to each statement individually by a weighted voting method at the Summit event.

03

EAHP is continuously working to move towards the implementation of the Statements within its 36 members countries. EAHP has developed tools and initiatives like the Self-assessment tool, the SILCC training programme, the Oath to Society or the EAHP Special Interest Groups.



Time to plan your own campaign



3 weeks before

- Read the [Statements](#) and reflect on how they have shaped the profession in Europe over the past decade.
- Take the [self-assessment tool](#) to evaluate the level of implementation within your hospitals.



1-2 weeks before

- Engage conversations at your hospital to consider room for improvement.
- Use this Toolkit and start preparing your celebration and social media posts for May 14.
- Encourage members to join this celebration.



14th May

- Post online your celebratory messages on the Statements and tag @EAHP
- Have fun with your colleagues on this celebration and cheer the profession.
- Share your thoughts on the Statements.

Messages you can use on social media

Below are some captions you can use on X, Facebook, LinkedIn or Instagram.

Use **#EAHP10thAnniversary** and **#HospitalPharmacyStatements** when you post on social media.



Lets celebrate a decade of Progress and dedication! For already 10 years the European Statements have been leading the way for Hospital Pharmacists, setting the benchmark for exceptional pharmaceutical care.

#EAHP10thAnniversary

#HospitalPharmacyStatements

With 44 statements divided into six sections, the European Statements of hospital pharmacy lead the way to a future with improved patients outcomes through modern and safer delivery of hospital pharmacy services.

Let's celebrate a decade of implementation!

#EAHP10thAnniversary



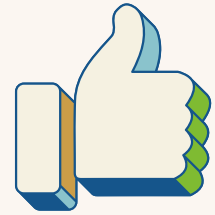
What is right for the patient is right for the profession!

Since 2014, the European statements of Hospital Pharmacy have received widespread endorsement from numerous professional and patient organisations.

Join us in celebrating ten years of collective effort in shaping excellence in hospital pharmacy services! **#EAHP10thAnniversary**

#HospitalPharmacyStatements





Materials you can use

Please find below materials you can use for social media, by clicking on the images, you receive access to the materials to be edited.



BANNER FOR YOUR EMAIL



**POST TO SHARE
(CLICK [HERE](#) FOR THE
CANVA TEMPLATE)**



**BANNER FOR YOUR
SOCIAL MEDIA
PAGE**

#fefefd

#cb9d48

#15558b

#8ac3cc

#7fbb32

LOGOS AND COLOURS

On the left, you can find the official colours of the campaign that you can use in your own designs.

You can also find the campaign logos in colour. Click on the logo to access all the different types of logos.



Ideas for live and online activities

The below activity ideas can give you inspiration for campaigning activities you could do with your organisation

On-site activities

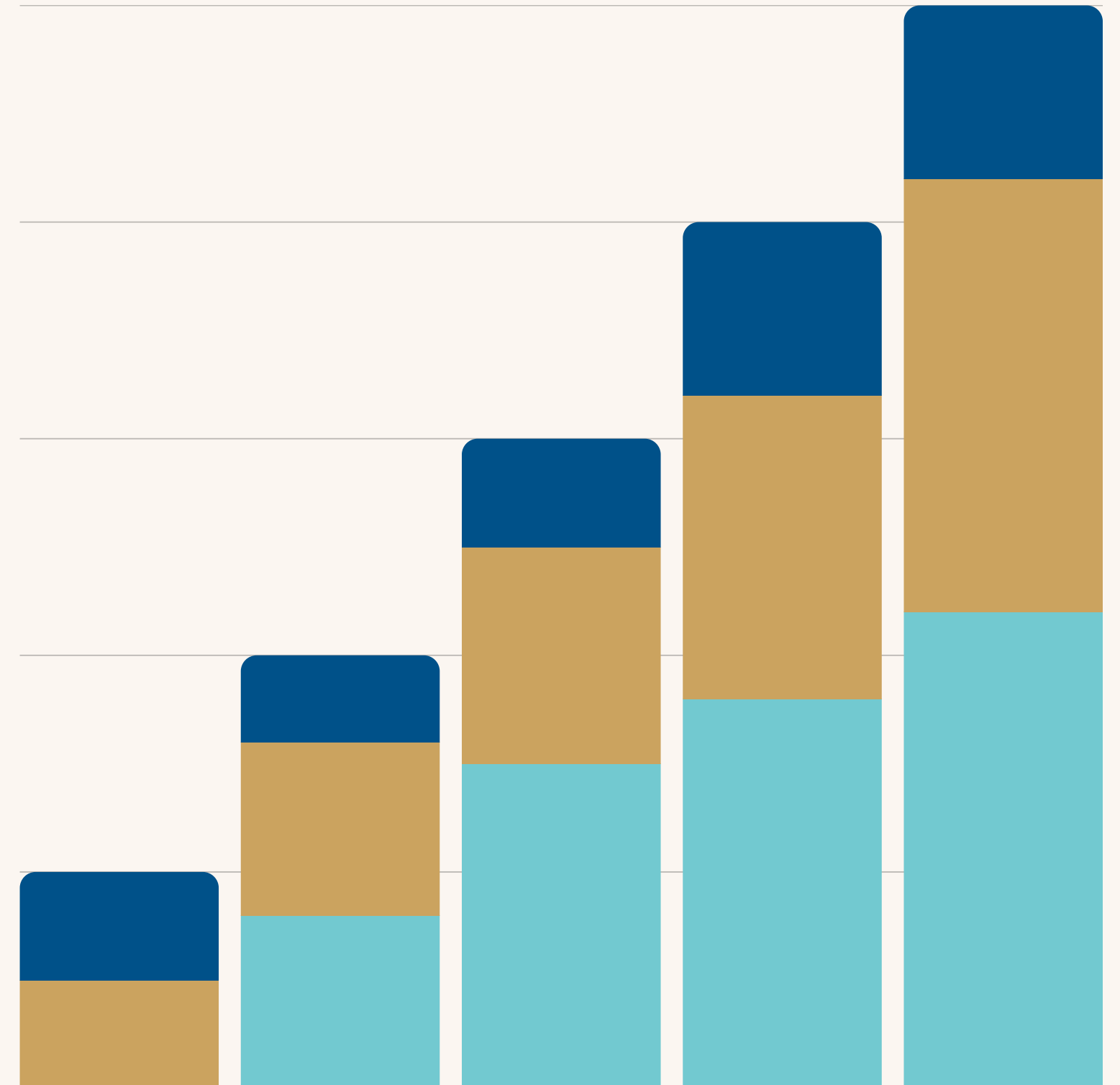
- **Host discussions:** organise discussions within your hospital to learn about the Statements and explore how to improve your practices.
- **Celebrate the 10th Anniversary!** Bring some food and celebrate with your colleagues this profession.
- If you are in Brussels, join us for our **in-person event** (more information in the upcoming slide).

Online activities

- **Launch a social media campaign** leading up to the anniversary, encouraging followers to share their experiences with the Statements using a designated hashtag. Share user-generated content and engage with participants to amplify reach and visibility. You can edit your own visuals using the templates provided in this Toolkit.
- **Create a virtual resource library** containing educational materials, best practices, and case studies related to the European Statements. Make these resources easily accessible on your website for healthcare professionals and the public.

RESOURCES

- [EAHP SELF-ASSESSMENT TOOL](#)
- [SILCC TRAINING PROGRAMME](#)
- [EAHP - ESCP OATH TO SOCIETY](#)
- [EAHP SIG SURVEY REPORT ON AUTOMATED MEDICATION MANAGEMENT](#)
- [SPECIAL INTEREST GROUP REPORT ON WORKING TOWARDS ELIMINATED AVOIDABLE HARM](#)
- [EAHP'S SIG ON HAZARDOUS MEDICINAL PRODUCTS](#)
- [SIG FOCUSED ON THE USE OF PREFILLED SYRINGES IN INTENSIVE CARE UNITS AND OPERATING THEATRES](#)
- [EAHP'S SIG FOR THE INVESTIGATION OF MEDICATION ERRORS IN INTENSIVE CARE UNITS](#)
- [EAHP'S 2023 MEDICINES SHORTAGES REPORT](#)
- [EAHP 2022/2023 INVESTIGATION OF THE HOSPITAL PHARMACY PROFESSION](#)





Are you in Brussels?

Join us!

EAHP is organising an event in Brussels to celebrate the anniversary of the European Statements. The event will include a panel discussion with patient and healthcare representatives to discuss important issues affecting the hospital pharmacy profession, like shortages, interprofessional collaboration and patient engagement.



14th May 2024 10:00 AM - 12:00 PM



Press Club (Rue Froissart 95, Brussels)



Good luck with your campaign on the European Statements of Hospital Pharmacy 10th Anniversary!

Click below to follow us on social media and learn
more about the campaign!

