

The EAHP advertising policy for its website www.eahp.eu

The European Association of Hospital Pharmacists (EAHP) accepts advertising and sponsorship for its website according to the following principles:

1. All advertisements are subject to approval of EAHP which reserves the right to reject or cancel any advertisement at any time.
2. Advertising of individual medicinal products, medical devices or services are not accepted on the EAHP website
3. Advertising for a corporate entity or/and a corporate event are accepted for:
 - other not-for-profit organisations involved in healthcare
 - governmental or EU agencies
 - organisations with whom EAHP has a clearly defined sponsorship agreement and work in partnership with, such as:
 - European Journal of Hospital Pharmacy (EJHP), a publication of EAHP
 - Pharmaceutical companies partners
 - Conference organisers
 - Publishers of healthcare related scientific journals
4. Advertising is separate from content. Advertisements are preceded by the word “advertisement” to clearly identify them. Ads originally placed in the EJHP as the official journal of EAHP are not reproduced in the EJHP section of the EAHP website.
5. Advertisers and sponsors have no advance knowledge of our editorial content, nor do the editors shape content to accommodate advertising.
6. Advertisers have no control or influence over the results of searches a user may conduct on the EAHP’s website. Search results are based solely on the functionality available through our search software (e.g., keywords or natural language) and user-defined criteria (e.g., displaying most recent or most relevant items first).
7. EAHP does not release personally identifiable data on the users of our websites to advertisers and sponsors.
8. Sponsors may receive reports that show aggregated data about response to their advertisement, including the number of times a logo was clicked on.

9. Any reference to EAHP or its services in advertisements, promotional material, or merchandising by sponsors is subject to the EAHP's prior written approval in each instance.
10. Sponsors links to other websites cannot prevent a user from easily returning to the EAHP's website.
11. In the event of nonpayment, EAHP reserves the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to EAHP.
12. EAHP is not responsible for incidental or consequential damage for errors in displaying a sponsor's logo.
13. In consideration of publication of an advertisement, the advertiser and its communication agency, jointly and severally, agree to indemnify and hold harmless EAHP, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for libel, violation of privacy, copyright infringement, or plagiarism.
14. All advertisements are accepted and published by EAHP on the warranty of the advertiser and/or its communication agency that both are authorized to publish the entire contents and subject matter of the advertisement.

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