

# **Summary of On-going Actions**

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## To Disseminate

• Collins ... "to distribute or scatter about"







- You probably will require to change thinking
- You may need to engage others
- You may need to create new structures
- You may need to demonstrate how and why





### Adding, Changing Working with Policy

#### Ask the following questions:

- does anybody else but you care;
- are the aims of the relevant policy known and understood;
- if there is an ideological origin for the policy, is it known;
- is reliable and valid information available on the effect of policy;
- is there really a problem;
- is the problem small enough to tackle;
- are there possible solutions;
- can resources for implementing solutions be predicted and made available;
- are solutions bigger than the problem itself;
- can solutions be ascribed to the originating ideology and described in specifics not generalities;
- can solutions be communicated to a policy level where decisions can be taken;
- are there few interrelated policies to account for;
- solutions are complete and will not spawn further solutions;
- is the environment stable enough to implement solutions;
- can management perspectives and professional ethic be successfully balanced;
- can dogma and scepticism be positively utilised;
- can policy solutions be justified in public;
- can the effects of policy solutions be monitored;
- can those responsible for solutions be made accountable; and,

are the elements for successful implementation of solutions in place – Gunn?

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#### **10 conditions**

- 1. that circumstances external to the implementing agency do not impose crippling constraints;
- 2. that adequate time and sufficient resources are made available to the programme;
- 3. that not only are there no constraints in terms of overall resources but also that, at each stage in the implementation process, the required combination of resources is actually available;
- 4. that the policy to be implemented is based upon a valid theory of cause and effect;
- 5. that the relationship between cause and effect is direct and that there are few, if any, intervening links;
- 6. that there is a single implementing agency which need not depend upon other agencies for success or, if other agencies must be involved, that the dependency relationships are minimal in number and importance;
- 7. that there is complete understanding of, and agreement upon, the objectives to be achieved; and that these conditions persist throughout the implementation process;
- 8. that in moving towards agreed objectives it is possible to specify, in complete detail and perfect sequence, the tasks to be performed by each participant;
- 9. that there is perfect communication among, and co-ordination of, the various elements involved in the programme; and,
- 10. that those in authority can demand and obtain perfect obedience.

Gunn L. "Why is implementation so difficult?" Management Services in Government 1978;(Nov):169-76.



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